

# 2014 Economic *Outlook*

Luncheon/Webcast of January 8, 2014 at the Yale Club

## Abstract

- When will consumers have the confidence to spend again, and what does that mean for chemical and material companies?
- What can we expect from the 2014 economy and financial markets?
- What will be the factors to watch in the US economy?

On January 8, 2014, **Dr. T. Kevin Swift, Chief Economist** at the **American Chemistry Council (ACC)**, will share his expert outlook for the major economic trends that will shape the continuing recovery for the North American chemical industry. You are cordially invited to attend this important CM&E Luncheon and Live Webcast. Dr. Swift presented at the CM&E meeting in January 2011, providing us with an accurate, bird's-eye view of the evolving credit crisis, especially the role of energy and housing. With the worst apparently behind us, and with better financial performance in chemicals in 2013, we are looking forward to having Dr. Swift join us again in NYC to share his updated views on what the chemicals industry can expect in 2014.

## Biography



**SPEAKER: Dr. T. Kevin Swift** is the Chief Economist at the American Chemistry Council (ACC) in Arlington, VA where he is responsible for economic and other analyses dealing with markets, raw materials, trade, tax, energy, and competition and innovation, as well as monitoring business conditions and identifying emerging trends for the domestic and global chemical sector. Prior to joining the ACC, Dr. Swift held executive and senior level positions at several business information/database companies. Dr. Swift started his career at Dow Chemical USA. Dr. Swift is a former board member of the National Association for Business Economics (NABE) and is a member of NABE's panel of 40 professional forecasters. Dr. Swift is also a member of the National Economists Club, the Strategic Management Society, and the Société de Chimie Industrielle. Dr. Swift received a doctorate in business administration from Anglia Polytechnic University. He also holds a BA degree from Ashland University and his MA degree in Economics from Case Western Reserve University. Dr. Swift is an adjunct professor of business economics for the MBA program at the University of Mary Washington.

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## Event Schedule

### Location:

Yale Club  
 50 Vanderbilt Ave, NYC

### Event Times: (EDT)

11:15 am - 12:00 noon  
 Registration and Networking  
 12 noon - 1 pm Luncheon  
 1 pm - 2 pm Talk & Webcast

### Luncheon Fees (\*):

\$90 for Non-members  
 \$70 for 2014 CM&E members  
 Check for Early-bird discounts

**Webcast** : \$30

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